# JASON PERROTT

**VIsual Designer** 

#### WORK

## ONeil Interactive | Web Designer/Developer

SEPTEMBER 2020 - SEPTEMBER 2021

Assisting with both design and development related tasks for home builder clients such as web design, brochure design, email design and development, and banner ad design and development.

## Aero Interactive | Digital Designer

FEBRUARY 2020 - FEBRUARY 2021

Working with creative and operations team on an ongoing freelance basis to solve design and development challenges on a variety of projects including:

- Designing web pages
- Building web pages and making updates in WordPress with HTML, CSS, & JS
- **Designing e-mails**
- Designing presentation decks

## Freelance | Digital Designer

SPRING 2019 - PRESENT

Ongoing work with a variety of clients. Recent projects include web design/ development for a lifestyle blog and web development for a candle studio website. Past services provided include:

- wireframing and web design
- building websites with WordPress using HTML, CSS, and Javascript.
- designing print materials
- designing graphics and icon sets
- branding design

## Under Armour | Web Content Specialist

#### NOVEMBER 2019 - FEBRUARY 2020

Partnered with e-commerce content and merchant teams to continually update content for the Canadian and US Under Armour website using the company's custom CMS. Skills included:

- collaborating with stakeholders across a wide variety of e-commerce related teams
- continually updating site content based on business demands to meet deadlines
- utilize knowledge of CMS function as well as HTML and CSS to deliver content seamlessly and accurately.

## **JASONPERROTTI.COM JASONPERROTTI@GMAIL.COM** 585-770-4154

#### SKILLS

### Design

Wireframes Prototypes UI/UX design Web design Iconography

Brand Design Style Guides Presentations E-mail

## Development

CSS JavaScript

HTML

## Tools

Adobe Illustrator Adobe XD Adobe InDesign Adobe Photoshop Adobe After Effects Figma Kevnote Sketch WordPress

#### EDUCATION

St. John Fisher College | Pharm.D.

FALL 2009 - SPRING 2013 ROCHESTER, NY

#### SUNY Geneseo | B.A. in Biology

FALL 2005 - SPRING 2009 GENESEO, NY