

# JASON PERROTTI

## Visual Designer

JASONPERROTTI.COM

JASONPERROTTI@GMAIL.COM

585-770-4154

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### SKILLS

#### Design

Brand Identity	Social Media
Web Design	Digital Ads
Wireframing	Presentations
Prototyping	E-mail
Design Systems	Print

#### Development

HTML  
CSS  
JavaScript

#### Tools

Adobe Illustrator	Figma
Adobe XD	Sketch
Adobe Photoshop	Keynote
Adobe InDesign	WordPress
Adobe After Effects	Shopify

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### EDUCATION

#### St. John Fisher College | Pharm.D.

FALL 2009 – SPRING 2013  
ROCHESTER, NY

#### SUNY Geneseo | B.A. in Biology

FALL 2005 – SPRING 2009  
GENESE0, NY

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### WORK

#### Freelance | Visual Designer

JUNE 2019 – PRESENT

Supported numerous organizations with their digital, print, and brand design needs. Recent contracts include:

- **The University of Chicago Medicine & Biological Sciences**  
**Development (in progress):** Assisting with marketing design assets such as email, social media, and print materials.
- **Dil's (in progress):** Designing brand identity and packaging design for an Indian spice blend maker.
- **Campus:** Crafted web design mockups in Figma for an EdTech organization focused on delivering accessible education outcomes.
- **Multiple:** Supported a number of production and design system management projects for a Chicago-based design agency.
- **Exploring Vegan:** Branding, web design, and web development for a vegan recipe and product review blog.
- **Pro-bono:** Developed brand identities and conducted brand research for various nonprofits

#### ONeil Interactive | Web Designer/Developer

SEPTEMBER 2020 – SEPTEMBER 2021

Assisted with both design and development tasks for home builder clients such as web design, brochure design, email design and development, and banner ad design and development.

#### Aero Interactive | Digital Designer

FEBRUARY 2020 – FEBRUARY 2021

Worked with creative and operations team on an ongoing freelance basis to solve design and development challenges on a variety of projects including:

- Designing web pages
- Development and maintenance of WordPress sites with HTML, CSS, & JS
- Designing e-mail
- Designing presentation decks

#### Under Armour | Web Content Specialist

NOVEMBER 2019 – FEBRUARY 2020

Partnered with e-commerce content and merchant teams to continually update content for the Canadian and US Under Armour websites using the company's custom CMS. Skills included:

- Collaborating with stakeholders across a wide variety of e-commerce related teams
- Continually updating site content based on business demands to meet deadlines
- Utilize knowledge of CMS function as well as HTML and CSS to deliver content seamlessly and accurately