JASON PERROTTI

Visual Designer

JASONPERROTTI.COM

JASONPERROTTI@GMAIL.COM

585-770-4154

SKILLS

Design

Brand Identity	Social Media
Web Design	Digital Ads
Wireframing	Presentations
Prototyping	E-mail
Design Systems	Print

Development

HTML

CSS

JavaScript

Tools

Adobe Illustrator	Figma
Adobe XD	Sketch
Adobe Photoshop	Keynote/Powerpoint
Adobe InDesign	WordPress
Adobe After Effects	Shopify

EDUCATION

St. John Fisher College | Pharm.D.

FALL 2009 – SPRING 2013
ROCHESTER, NY

SUNY Geneseo | B.A. in Biology

FALL 2005 – SPRING 2009
GENESEO, NY

Fannie Mae | Contract Graphic Designer

SEPTEMBER 2023 – PRESENT

Collaborate with the Fannie Mae Creative Studios team and outside partners to deliver assets targeting both internal and external audiences. Areas of focus include social media, web, email, reports, one-pagers, presentations, and signage/wayfinding.

Freelance | Visual Designer

JUNE 2019 – PRESENT

Supporting numerous organizations with their digital, print, and brand design needs. Recent contracts include:

- **Agency Collaborations:** Supporting various agencies with brand identity design, web design, animated and static ad design, email design, and design system management
- **University of Chicago:** Assisting with marketing design assets such as email, social media, and print materials.
- **Campus:** Crafted web design mockups in Figma for an EdTech organization focused on delivering accessible education outcomes.
- **Exploring Vegan:** Brand strategy, identity design, web design, and web development for a new plant-based recipe and product review resource.
- **Pro-bono:** Brand strategy and identity design for various nonprofits.

ONeil Interactive | Web Designer/Developer

SEPTEMBER 2020 – SEPTEMBER 2021

Assisted with both design and development tasks for home builder clients such as web design, brochure design, email design and development, and banner ad design and development.

Aero Interactive | Digital Designer

FEBRUARY 2020 – FEBRUARY 2021

Worked with creative and operations team on an ongoing freelance basis to solve design and development challenges on a variety of projects including designing web pages, email, presentations, and providing web development and maintenance support of WordPress sites with HTML, CSS, & JS.

Under Armour | Web Content Specialist

NOVEMBER 2019 – FEBRUARY 2020

Partnered with e-commerce content and merchant teams to continually update content for the Canadian and US Under Armour websites using the company's custom CMS.