

JASON PERROTTI

Graphic Designer | Digital Designer

jasonperrotti.com

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585-770-4154

SKILLS

Design

Animation	Presentation
Brand Identity	Print and Packaging
Digital Ad	Social Media
Document	UI/UX
E-mail	Web Design

Code

CSS
HTML
JavaScript

Tools

Adobe After Effects	Figma
Adobe Illustrator	Keynote/PowerPoint
Adobe InDesign	Salesforce
Adobe Photoshop	Shopify
Adobe XD	WordPress

EDUCATION

St. John Fisher College | Pharm.D.

FALL 2009 – SPRING 2013
ROCHESTER, NY

SUNY Geneseo | B.A. in Biology

FALL 2005 – SPRING 2009
GENESEO, NY

WORK

Freelance | Designer

JUNE 2019 – PRESENT

Agency Experience

- **ScaleDigital:** Designed visual identity for ChargingRewards, social media ads for ThermometerRewards, and customer dashboard UI/UX for HUNGRY
- **NJI:** Designed and coded static and animated ads, emails, and documents for Intuit brands such as QuickBooks and TurboTax
- **MOI:** Designed ads and digital assets for Proofpoint and Kantar
- **Multiple:** Provided production assistance and set up a design library in Figma

Education Experience

- **University of Chicago:** Collaborated with an internal marketing team to design a variety of digital and print assets
- **Stackroute:** Designed company website, program landing page templates, and a white paper to target bootcamp prospects
- **Mantra Health:** Designed documents highlighting company impact

Food and Beverage Experience

- **US Foods:** Currently working as a digital design contractor where I apply my skills in design, code, animation, and video to a wide range of projects including email, social media, and document design
- **Exploring Vegan:** Led brand strategy, visual identity design, web design, and web development for plant-based food media brand
- **Dil's:** Designed visual identity and packaging for gummies and masalas and managed social media
- **Grumpy Ginger:** Provided design and development support for Shopify site

Fannie Mae | Graphic Design Contractor

SEPT 2023 – SEPT 2024

Collaborated with the Fannie Mae Creative Studios team and outside partners to deliver assets targeting both internal and external audiences. Areas of focus included social media, web, email, reports, one-pagers, presentations, and signage/wayfinding.

ONeil Interactive | Web Designer/Developer

SEPT 2020 – SEPT 2021

Supported ONeil's homebuilder clients by leveraging digital design and web development skills to produce websites, flyers, emails, and digital ads.

Aero Interactive | Digital Designer

FEB 2020 – FEB 2021

Provided design, web development, and CMS support to address a various client needs including WordPress websites, presentations, and emails.

Under Armour | Web Content Specialist

NOV 2019 – FEB 2020

Partnered with the e-commerce team to make ongoing content updates to the Canadian and US Under Armour websites using a custom CMS.