

JASON PERROTTI

Graphic Designer | Digital Designer

jasonperrotti.com

jasonperrotti@gmail.com

585-770-4154

SKILLS

Design

Animation	Presentation
Brand Identity	Print and Packaging
Digital Ad	Social Media
Document	UI/UX
E-mail	Web Design

Code

CSS
HTML
JavaScript

Tools

Adobe After Effects	Figma
Adobe Illustrator	Keynote/PowerPoint
Adobe InDesign	Salesforce
Adobe Photoshop	Shopify
Adobe XD	WordPress

EDUCATION

St. John Fisher College | Pharm.D.

FALL 2009 – SPRING 2013
ROCHESTER, NY

SUNY Geneseo | B.A. in Biology

FALL 2005 – SPRING 2009
GENESEO, NY

WORK

Freelance | Designer

JUNE 2019 – PRESENT

Agency Experience

Designed visual identities, social media ads, and customer-facing interfaces for clients such as ChargingRewards, ThermometerRewards, and HUNGRY (ScaleDigital). Created static and animated ads, emails, and branded documents for QuickBooks and TurboTax (NJI). Delivered digital ads and assets for Proofpoint and Kantar (MOI), and supported production workflows including building a Figma design library (Multiple).

Education Experience

Collaborated with internal teams to design digital and print materials for the University of Chicago. Designed company website, landing pages, and a white paper for Stackroute.

Food & Beverage Experience

Led brand strategy, identity design, web design, and development for Exploring Vegan, a plant-based food media brand. Designed visual identity and managed social content for Dil's, and provided Shopify design/development support for Grumpy Ginger.

Healthcare & Biotech Experience

Designed and developed the website for biotech startup Prompt Diagnostics. Created a comprehensive suite of assets for the Pulmonary Hypertension Association's 2025 membership campaign, including social media, web, email, flyer, and PowerPoint materials.

US Foods | Digital Design Contractor

DEC 2024 – PRESENT

Design and code marketing emails in Salesforce and design a wide range of social media content, including static, animated, and video assets. Additional responsibilities include designing digital flyers and supporting web updates through Adobe Experience Manager CMS.

Fannie Mae | Graphic Design Contractor

SEPT 2023 – SEPT 2024

Collaborated with the Fannie Mae Creative Studios team and outside partners to deliver assets targeting both internal and external audiences. Areas of focus included social media, web, email, reports, one-pagers, presentations, and signage/wayfinding.

ONeil Interactive | Web Designer/Developer

SEPT 2020 – SEPT 2021

Supported ONeil's homebuilder clients by leveraging digital design and web development skills to produce websites, flyers, emails, and digital ads.

Aero Interactive | Digital Designer

FEB 2020 – FEB 2021

Provided design, web development, and CMS support to address a various client needs including WordPress websites, presentations, and emails.